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cut-e and Ray Human Capital help Burger King to identify and select its young talent

cut-e and its Spanish partner Ray Human Capital is delighted to announce a new project in conjunction with Burger King Europe® to manage the recruitment and selection process for the young talent entering its Management Trainee Program in 2014.

José Luis Gugel, Managing Partner at Ray Human Capital, cut-e's partner in Spain, comments, "We're delighted to have been chosen to work with the team at Burger King on this program. Identifying the talented people who will become the managers and leaders of the future is a significant activity for any organisation – and Burger King recognises, embraces and takes action to meet this challenge."

Aimed at graduates from universities across Europe, Burger King Europe will source the best talent and hire the top 20 applicants to join the six-month program which will develop their skills as leaders. The Management Trainee Program is a perfect opportunity for talented people to develop by learning about the challenges the company faces and how these are met and overcome.

Theo Camurça, Director, People, EMEA at Burger King comments, "The Management Trainee Program is a key tool for Burger King® for us to identify, train and develop our future leaders. We knew that that process to recruit people onto the program has to be professional and efficient to enable us to ensure that the trainee program will be successful. Ray Human Capital, has helped us by sharing their 'know how' and demonstrating best practise."

Ray Human Capital is managing the selection process making use of cut-e's online logical reasoning test and combining this with assessments of English skills and fit with the culture of Burger King. Leading on from this, the selection process then involves group exercise and interviews with the HR team, Directors, VP and the CEO.

José Luis Gugel concludes, "We are a great partner for our client Burger King as we have the capacity, expertise and experience to create high quality selection tools which will optimise the recruitment process and to improve the quality of their candidates."

This initiative seeks to connect the best talent found amongst college graduates and business schools in Spain and across Europe, with the Burger King through its website – www.bktraineeprogram.com.

Press release



About cut-e Group

cut-e Group is the world leader in the design and implementation of innovative online tests and questionnaires for recruitment, selection and development. We help companies identify people with the right capabilities and cultural fit to deliver optimal business results and over 4 million people each year are assessed using our tools throughout 70 countries and across 40 languages.

Founded in 2002 by Dr Achim Preuss and Andreas Lohff, the company is based in Hamburg, Germany and now has a presence in 28 countries. cut-e counts a large number of leading employers amongst its clients, including Siemens, Bertelsmann, Commerzbank, Lufthansa, Deutsche Telekom and the UN.

About Ray Human Capital SA

Ray Human Capital is a leading HR Consulting Company offering personalised services, assessment & development Centres, search and selection in addition to selecting the most complete online assessment range – and a partner of cut-e.

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